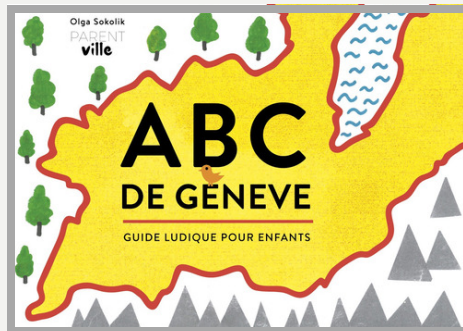
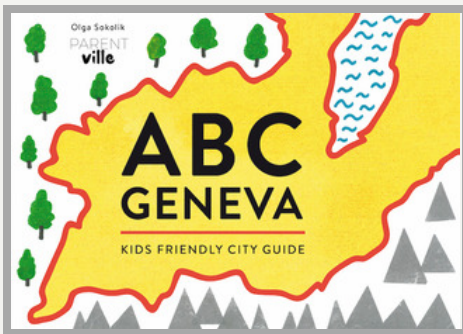
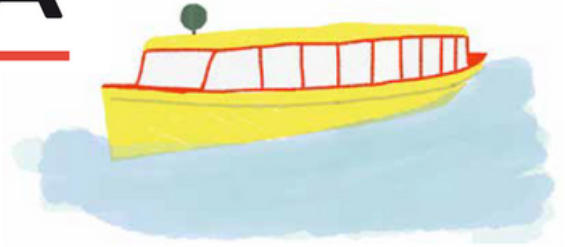


# ABC GENEVA

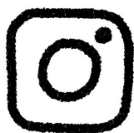
Media Kit

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## ABOUT THE BOOK

A unique guide designed for children, ABC Geneva, is a bilingual (English and French) book that takes its readers on a journey through the alphabet and the Swiss city of Geneva at the same time. Every letter of the alphabet is linked with something typically 'Genevois' alongside an age-appropriate description and illustration. Start in English, then flip the book over to discover the French journey!



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# A KID-FRIENDLY GUIDE

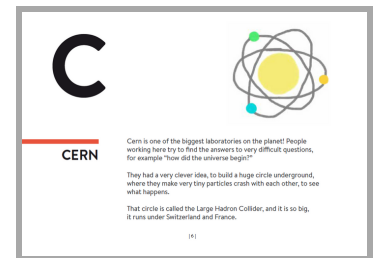
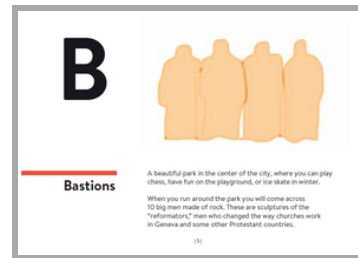
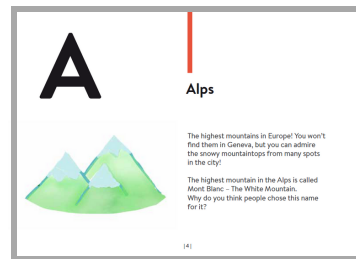
ABC Geneva combines joyful and easy to understand places and items like the zoo and with famous Geneva landmarks such as the Flower Clock and the Jet d'Eau.

The guide also introduces its readers to some of the more international and complex places in Geneva, such as the United Nations and CERN, and to key figures linked to the history of the canton such as Henry Dufour and Ferdinand Hodler.

# A UNIQUE SOUVENIR

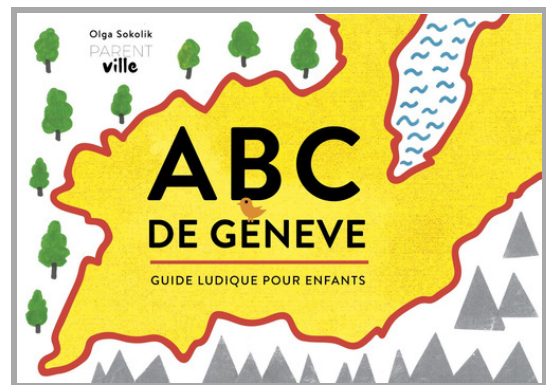
ABC Geneva is a great way to discover Geneva - one letter at a time - whether it's your first time in the Swiss city or the place you call home. It also serves as a unique alternative to the usual postcard or magnet.

The book has been designed with fun and education in mind. Children will get to know Geneva - in both French and English, with many of the pages including open questions, or a lesson we can learn from the past.



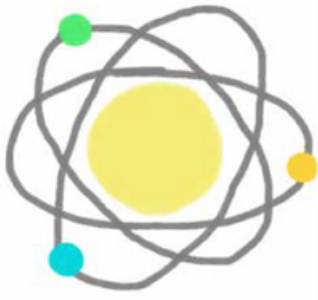
# FLIP FOR FRENCH!

Start in English, then flip the book over to discover the French journey!



# TESTIMONIAL

"I've always loved Parentville for accessing helpful information about living (or even visiting) Geneva with kids, so when I saw that Olga had a book coming out, I knew it would be equally wonderful. It's been a joy to go through the letters of the alphabet with my daughter who is learning to read, while also learning about the city we live in!"



# ABC GENEVA

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## OLGA SOKOLIK

**AUTHOR, MOTHER & BLOGGER**

"What do you do with a child on a rainy Sunday in Geneva?" - It was questions just like this that inspired the Polish mother of one to start Parentville, a website dedicated to helping parents and caregivers find and share child-related information in Geneva.

Through Parentville's website, Facebook group and Instagram account, Olga shares her knowledge in an easy-to-access way, with busy parents in mind.

Olga, who has been living in Geneva with her husband for 11 years, is also the author of the downloadable interactive summer guide 'Staycation Guide' 2017 & 2018. ABC Geneva / ABC de Genève is her first book.